

# El Blunto

## Massachusetts Training Guide

**Born from a passion for craftsmanship and quality,  
we create products of the highest caliber with the finest level of finishing.  
We believe in affordable luxury.**

# The Wrap

## What's the wrap made of?

Hemp! The same basic material as a RAW Hemp Paper.

## Are these custom made for El Blunto?

Yes - We tested nearly 100 versions before deciding to have our wraps custom-manufactured – a smooth, flavorless paper that lets cannabis terpenes shine and burns evenly every time.

It's 100% tobacco-free, made from all-natural hemp fibers, with no added flavors. To achieve the look and feel of a cigar, we laminate two sheets of ultra-thin hemp paper, creating the ideal thickness and texture, then toast it to give it the classic visual impression of a traditional blunt.



## If its not tobacco, how is it a blunt?

Even if we could use tobacco in our blunts - we wouldn't!

Blunts became popular in the 1980's because the weed tasted terrible. People wanted something to mask the flavor and tobacco leaves were a great option. Flavored cigars eventually came to market further appealing to these smokers and becoming the culture.

Fast forward to today, we have access to the most amazing tasting flower - we prefer to taste the flower, not the wrap.

El Blunto is redefining the traditional old blunt. We are the modern blunt for the cannabis connoisseur.

# The Flower

## Where does the flower come from?

Our flower is sourced fresh within 30 days of harvest from award winning cultivators throughout the state.

We break down full top shelf flower into pearl-size nug's and roll the whole flower fully intact - no grinding!

## Wait - You don't grind the flower?

Correct - Grinding is very abrasive. It destroys the trichomes which are responsible for the flower's potency and flavor.

Full flower stays fresh longer, preserving the integrity of the nug's from roll to rip. We deliver a freshly rolled experience!



## Think about an Apple or Coffee...

All organic material degrades more rapidly once broken down - with increased surface area comes higher oxidation.

An apple in the fridge is good for 6-8 weeks - Make applesauce from that apple and it's only good for 6-8 days.

Similarly, buying freshly roasted whole bean coffee vs pre-ground big box store pre-ground coffee is going to be a widely different experience in terms of aroma, taste and effect.

Grinding those beans just before pulling a shot of espresso preserves all of the oils and terps of the bean!

# The Hash

## What type of hash is it?

We only use Melty Ice Water (Bubble) Hash in our Hash SKUs.

Ice Water Hash is a natural process using only ice, water and agitation. The plant is frozen in the water and its trichomes knocked off with agitation.

These trichomes are filtered through fine mesh screens to collect only the heads of the trichomes - where the cannabinoids and terpenes are stored.



# The Diamonds

## What are diamonds?

Cannabis diamonds are a highly potent cannabis concentrate primarily composed of THCA crystals - often containing 98+% THCA. They are formed through a process of extracting, isolating and crystallizing THCA.

We source in Live Resin Diamonds - plants are fresh frozen after harvest and extracted to preserve the most authentic terps.

## Diamonds vs Distillate - Whats the difference?

Diamonds preserve the terps and give the extract a much more rounded high - the entourage effect. Distillate strips everything out except the THC.

Diamonds are like a fine whiskey while distillate is like a high-proof vodka



# The Infusion

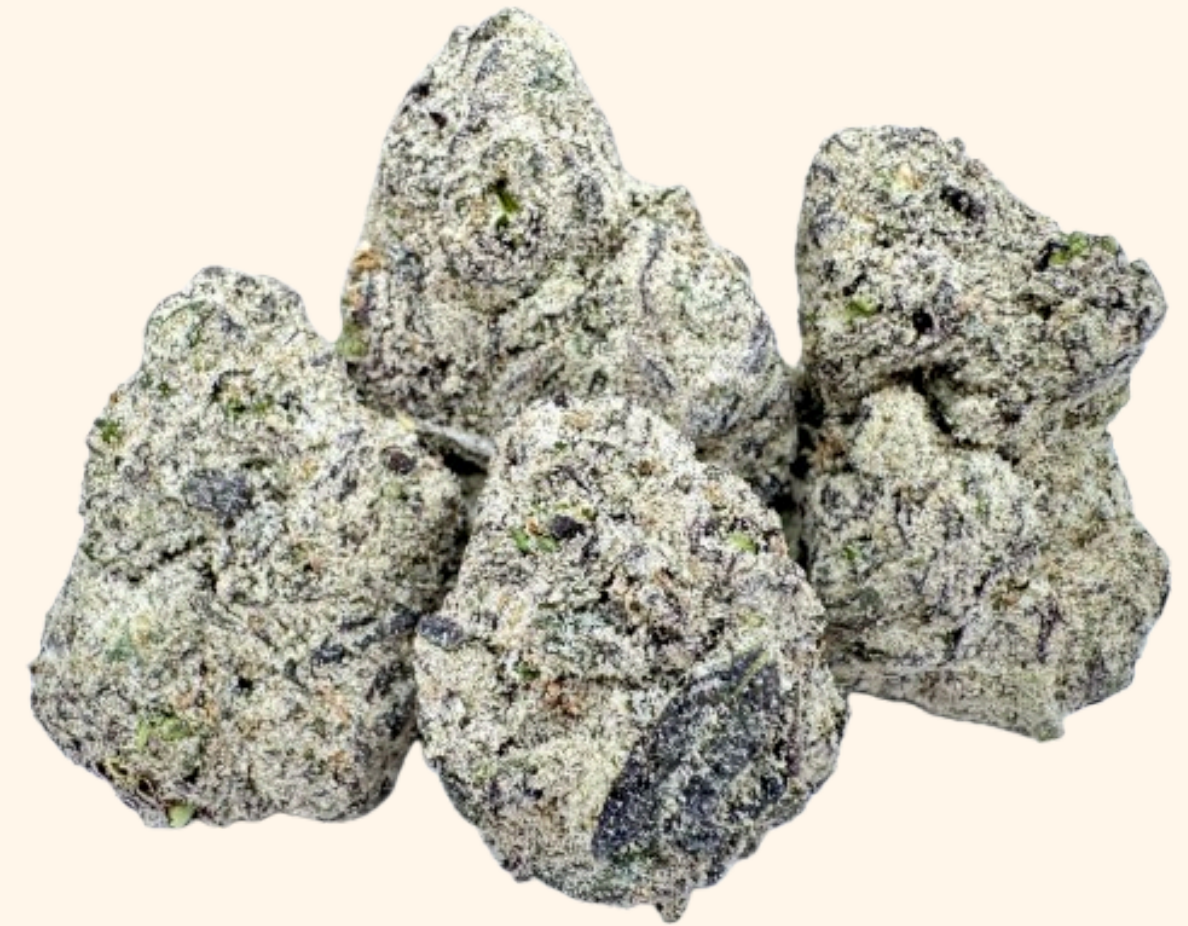
## Even Distribution

Every blunt is weighed by hand - individually - not batch infused.

Most preroll manufactures use mixers to homogenize thousands of grams of flower and concentrates at a time.

We weight out the exact amount of flower and extract into cups and mix the concentrates to evenly coat the nugs. This ensures that every blunt has the perfect amount of flower and hash or diamonds and that is it evenly distributed throughout the blunt.

Even hit should be the same as the last!



# The Tips

## Glass Tip

Our glass tip is a premium mouthpiece that cools the smoke, enhances airflow, and adds a touch of class to the smoking experience. It's reusable, heat-resistant, and provides a smooth, consistent pull every time. It's all about form, function, and feel – elevating the pre-roll to a more refined experience.



## FlavorCore™ Tip

FlavorCore™ is our proprietary aroma infusion technology – a cannabis-derived terpene bead inside the crutch releases when crushed. It adds a customizable, on-demand flavor boost to the smoke, without artificial additives. Crush to enhance flavor prior to lighting or mid-session, without altering the flower integrity.



# The Roll

## Rolled NOT Stuffed

Most blunt brands stuff distillate sprayed shake into pre-made tubes and cones.

We hand roll each blunt. Rolling requires skill and is a labor-intensive process. This hands-on method preserves the structure of the flower and results in a smoother burn and more potent smoking experience. Its not only function but form - every El Blunto has a unique hand crafted look.

We do not use co-packers. We are the manufacturer. Our most talented roller can roll over 1,500 perfect blunts per shift.



**Rolled**



**Stuffed**

# The Seal

## How do you seal the blunt?

We manufacture our own in-house cigar glue, made from just two ingredients: plant cellulose and reverse osmosis water.

Unlike many cigar glues on the market—which often contain additives and even trace amounts of heavy metals—ours is all-natural, clean, and safe. As with all our products, we control every variable to ensure a superior experience.

Beyond being clean, our glue enhances the smoke. The natural plant sugars add a subtle sweetness on the lips that fades as you pull, allowing the fire terps and full-flower flavor to shine.



# The Cure

**All great things take time.**

Once the cigar is sealed, our slow cure process begins.

During sealing the fibrous wrap absorbs some additional moisture from the glue. We need to remove this moisture before placing into tubes - without removing any additional water or terpenes from the cannabis.

We cure each cigar for approximately 72-hours in a humidity-controlled dry room - about 60° and 60% humidity.

This forces the moisture out of the paper and causes the wrap to shrink and cling to the full-flower inside. This reduces air-pockets, extends burn time, and prevents canoeing.



# The Recap

- **Top Shelf Flower**
- **Nasha Hash or Live Resin Diamonds**
- **NO Distillate**
- **NO Sprayed Packs**
- **NO Grinding**
- **Whole Flower to ensure maximum terp and potency preservation**
- **Custom Glass Filter Tip - reusable & recyclable**
- **NEW - FlavorCore El Blunto Tip**
- **25-30 minute average burn time for El Blunto - 15 minutes for Bluntito**
- **Every cigar is QCed for any irregularities. Any cigar that is not perfect, is set aside to be broken down, rerolled, or disposed of**



# El Blunto

## Category Overview



**El Blunto Silver**  
Flower Only 1.5g  
Hash / Diamond 1.65g



**El Bluntito 3pk Silver**  
Flower Only 3 x .75g (2.25g)  
Hash / Diamond 3 x .85g  
(2,25g)



**Coming Soon.**  
**El Blunto**  
**X**  
**FlavorCore**

# El Jointo

Training Guide  
Continued

# The Flower

## Where does the flower come from?

Our Jointo flower is sourced fresh within 30 days of harvest from award winning cultivators throughout the state.

Past collaborations include Claybourne, Connected, THC Design, Mohave Reserve, The Marathon, Source - the list goes on!

## How do you prep the Jointo flower?

Our goal is to preserve as many of the trichome heads as possible.

For our .5g and .6g Jointos we use a retro-fitted, low RPM, stainless steel mill to gently break the nug's down into chunky shake.

El Jointo Whole Flower utilizes the full nug's just like our blunts!



# The Hash

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# The Paper

## El Joints

Our El Joints classic SKUs feature single layer hemp paper.



## El Joints Whole Flower

Our Whole Flower El Joints Silver features a double layer hemp paper.

Half as thick as our blunt wraps - but thicker than a traditional rolling paper.

This additional weight of the paper allows the paper to burn at the same rate as the Whole Flower.

Rolled like a blunt - smokes like a joint!



# El Jointo

## Category Overview



**El Jointo**  
**Whole Flower**  
Diamond 1.65g



**El Jointo**  
Hash / Diamond 1g



**El Jointo 3pk**  
Hash / Diamond 3 x .6g



**El Jointo**  
**FlavorCore 3pk**  
Hash / Diamond 3 x .6g

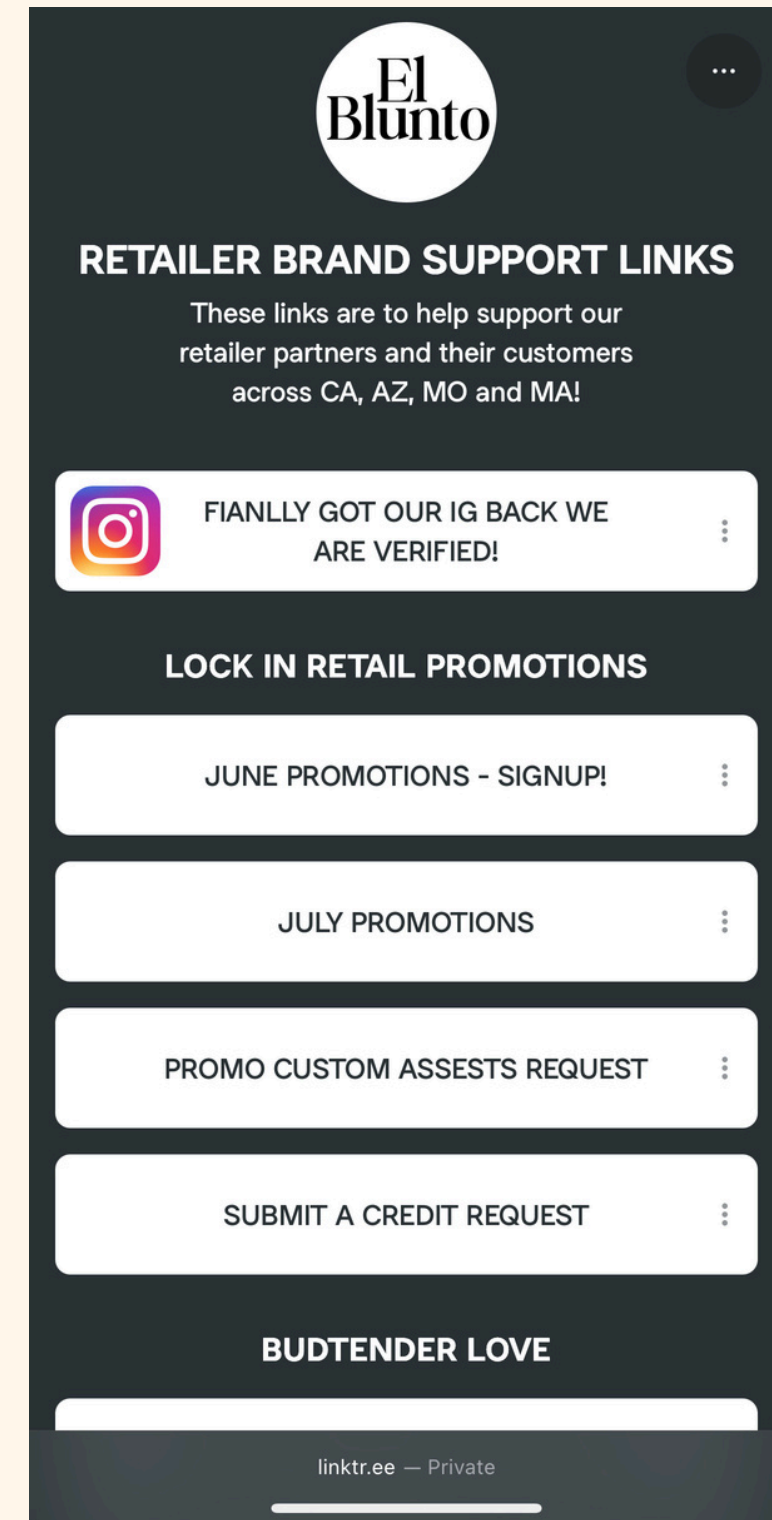


**El Jointo**  
**FlavorCore 6pk**  
Hash / Diamond 6 x .5g

# Brand Support

One central link for all things brand support

- Sign up for customer facing promotions
- Submit credit requests for promotions
- Request custom digital marketing assets
- Training Guide + Budtender Rewards links
- Photos for online menus
- Lifestyle photos for social media
- Instagram Link



[linktr.ee/El\\_Blunto](https://linktr.ee/El_Blunto)

# Budtender Club

## Welcome to the El Blunto Family!

Scan the QR code to sign up for our Budtender Rewards program.  
Earn points and get rewarded for your feedback.

We send monthly newsletters with information about events,  
new products, industry updates and fun quizzes.

Complete the quiz to earn points redeemable for merch and  
entry into our monthly giveaways!

## Let's get you laced up!

Check out our online merch store. Retail staff always get 50% OFF!

Used Code AEBUDTENDER at checkout.

[Elblunto.com/pages/merchandise](https://elblunto.com/pages/merchandise)

